CANADIAN MOVING PICTURE

Digest

RAY LEWIS
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Guests at Canadian Annual Film Awards Presentation

Seen leaving the Odeon Theatre, Ottawa, after the Annual Canadian Film Awards presentation are (First row, left to right): D. R. Michener, Ernest Ouimet, Mary Pickford and Fred Dillon. In background, left to right: Dr. W. Kaye Lamb (face hidden), Gordon Sparling and Dr. J. R. Kidd (face hidden).

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Views and Reviews

JACKIE ROSS

FOLLOW THE SUN (20th Century-Fox) with Glenn Ford and Anne Baxter, Dennis O'Keefe.

I would wish that this picture had been called something like "The Hogan Story" —that's plagiarism but you get the idea; the reason for this statement is that, unless the public is made very much aware of the fact that Follow The Sun is the life story of Ben Hogan, the golfer, they are liable to miss a fine picture, since as they stand the title and lead stars don't indicate very much as to the type of picture.

It is an interesting coincidence, and certainly one for which we can blame neither the writers or the Fox studio, that the story of Ben Hogan almost exactly parallels the story Metro made of the life of Stratton, the baseball player. Both rise to the heights of their fields, only to be cut down by what would seem to be a permanent setback and then start on the long comeback road with a show of courage and fortitude that is nothing short of inspiring. In Hogan's case it was an automobile crackup which, at first, threatened his life and then left his legs in such a weakened condition that doctors said prolonged walking would be fatal. Yet, painfully and laboriously, Hogan set about to prove them wrong and the headlines in today's sports pages about him are evidence of how well he has succeeded.

Glen Ford seems to me to be a perfect choice to play Hogan. He has the shyness and the sincerity evidently characteristic of the real man and somehow, he looks just right for the part. Playing his wife, Anne Baxter is charming, loveable and tough, just as we would imagine the real Mrs. Hogan would have to have been to back her husband up through such trying times.

In addition to a good story and an excellent cast, Follow The Sun introduces many of us to a sector of life hitherto unknown, that is the professional golfing circuit, the men who "follow the sun" from tournament to tournament and the women who love them. Dennis O'Keefe does an excellent job in a supporting role as a gallery idol, the opposite to Hogan who's intense concentration seemed to have alienated the crowd.

Taken all in all, we can find nothing to complain about in Follow The Sun, except perhaps the title and, when it comes to picking titles, one man's meat is another man's poison. Remember that the American public once polled on their choice as the titled picture they would most like to see selected "The Bride Wore A Black Eye."

"The Browning Version"

The J. Arthur Rank Organization's "THE BROWNING VERSION," which will have its North American premiere in Toronto in May, has just captured two first prizes at the International Film Festival which has just been concluded at Cannes, France.

Produced by Edward Baird and directed by Anthony Asquith, "THE BROWNING VERSION" stars Michael Redgrave, Jean Kent.

TRADE headlines

Herbert Wilcox production Odette tops Daily Mail annual British Pictures' Poll — Anna Neagle and John Mills top film stars' poll, with Howard Trevor runner-up to Mills.

●

Jerry Pickman, Paramount National Advertising-Publicity-Exploitation head, returns to New York after Canadian conferences Toronto-Montreal.

●

N.Y. Cinema Lodge, B'Nai Brith elects Martin Levine, Brandt Theatres, N.Y., as President.

●

Six circuit theatres in U.S.; U.A., Fox West Coast, United Paramount, negotiating for French picture for exhibition.

●

Cyrano de Bergerac going into U.A. general release July 20 in U.S. Special Kramer Roadshow department finished this week.

●

Hal Wallis in New York confers on campaign on four of his completed Paramount pictures.

●

Stephen Vincent Benet's story "Famous" set for Paramount Bing Crosby starrer — production September.

●

Republic's Bullfighter and Lady opened April 26—Capitol, N.Y.

●

Columbia —Rossen production The Brave Bulls gets excellent reviews from press.

●

N.Y. Philharmonic Orchestra conducted by Dimitri Mitropoulos returns to Roxy, N.Y., for two weeks' stand beginning May 9th.

●

University of Chicago's new dictionary of Americanisms includes the word "Oscar".

●

Hop-Along Cassidy (Bill Boyd) comes to Toronto—Pied Piper of Hamelin never saw so many children.

●

Canadian Picture Pioneers Annual Meeting, King Edward Hotel, Wed., May 30th.

●

Eddie Wells joins Lucky Star Theatre programs as General Sales Manager, head office Lindsay, Ont.

RAY PRESENTS

RAIN again, you may infer by this statement that I am annoyed at the rain, and your inference is correct, and yet this rain, like the taxes which I have just paid, and which gave me a greater annoyance than the rain, may have its good points. Considering this Good, who cares that I am annoyed at the rain, who cares but myself?

I am, also annoyed when there are cracks in the earth, because of the sun, I am annoyed when there is a humidity in the air, acting like a pole of gravitation which drags my body and spirit down to my feet. When the rain comes the earth sucks in this moisture, and that which is below the surface of the earth drinks and is no longer thirsty. Soon we note that the grass appears strong, and glistens in a rich green. The trunks of trees, and the boughs are like a polished bronze, and the tight little bundles on the branches burst open and shape themselves into leaves.

The City once more becomes beautiful, despite the hurried and worried look of its people, who in going from their homes and to their homes, who in the buying and the selling of food and clothing, of many utilities and commodities, who in attending to the routine of their daily work and business, give to a city that strained look of rush, rush, rush, a harassed anxiety, marring the beauty of the buildings, the homes, and all the Good with which we are surrounded.

So much for the rain which feeds the soil, which washes the air, and the earth, which cleans the pavements on which we walk, which adds to our water and power supply of which, we, in Toronto, have learned so much during the last few years, and the meaning of a shortage because of a lack of rain.

DESPITE the childhood rhyme, "March winds and April showers, bring forth May flowers," we are grousing about the April rains, for instead of our usual Winter snowfalls, we have had rain and more rain, and we, who did not go forth to Florida to bake out our ills in the sun, are longing to inhale the warmth of the sun, we are desirous of feasting our eyes on sunshine. There are also the flood conditions which are giving us concern, for we know from experience that a river on the loose is without mercy.

As for taxes, when have taxes failed to be annoying to those who are forced to pay them? I have not read through the pages of history of a disposition to accept taxation cheerfully, nor have I met in my travels through many lands, any people who enjoyed paying taxes. When people are not fighting against taxation, they are adopting an attitude of being passive and tolerant toward that which they judge to be inevitable.

BUT, we, the people, are very articulate when our roads are unpaved, when our cars bump along roadways which have not been repaired, when children are crowded in schools, when teachers are understaffed and underpaid, when hospitals are crowded, when people are without homes, when there are armies of unemployed, when there are not a sufficient number of playgrounds in congested districts, and children are killed while playing on our city streets. We are annoyed, that there is no provision for the creation and the sustaining of Arts and Letters. We are annoyed when natural resources remain virginal and are not utilized for the service of the people, when progress and growth are stunted through the failure of the employment of capital for their development, when millions of people are literally starving, are naked in many countries for a lack of food and clothing, while we have a surplus of supplies which we could export to save their lives.

All the things which we desire for the good of the people in municipalities, provincially, and nationally, must be paid for at some time, and by someone. No one disputes who should pay, all agree it is the government, and since the government cannot send volunteers for donations and contributions, it imposes taxation. However, there are many theories, of where taxation should begin and where it should end. The business of collecting the taxes is only the final move in the business of taxation. It takes no expert to conclude that taxation on taxation is unfair taxation. It is not my intention to go into the phases of taxation, as a matter of fact, I am not an expert on taxation and only experts, those who have made a world-study of taxation, should talk on this subject.

THERE is an instinctive opposition in people, of all races, creeds and color, through all the ages, toward taxation, and no one has endeavored through informative information to educate the people to its acceptance, consequently it has remained in the minds of the people as a form of tyranny, of oppression, as an invasion on their property and their rights.

A recent Judicial decision which freed a man, who became bankrupt in a partnership deal, through no fault of his own, from the obligation of paying taxes which he formerly owed, is a step in the right direction, and may result in the formation of a Commission to study taxation. There must be some basic reason which causes people to hate taxation.

Despite all our so-called freedoms, marriage remains popular. People have been getting married as far back as history has a record, people of all races, all color, all creeds, and neither the horse and buggy age, the automobile age, the steamship age, the electrical age, the aeroplane age have diminished the desire in people to get married. No one has been successful in talking the human race out of marriage, despite its numerous obligations and responsibilities. But a wedding of the government and the people, in which the people pay taxes, leaves the people waiting eagerly to be talked out of such a marriage.

MANY years ago, I was a keen advocate of The Single Tax. I belonged to a group with Senator Arthur Roebuck, who addressed meetings on The Single Tax, which is a direct tax on land, not on property improvements. If you build a garage on your land, or construct a fence around your property, such improvements to your property do not subject you to increased taxation under the Single Tax plan.

Briefly, The Single Tax, as introduced by Henry George, is a tax on land values only, to be substituted for all other forms of state tax. The increase of land values, according to Henry George is due to other causes than that of individual enterprise, and the benefits thereof should go to the public and not to individuals.

Whether we agree with Henry George or do not, we know that under our present system of taxation, that there is a flood of taxes, that individuals and businesses are engulfed in this flood, and that it will soon be necessary for the people to call upon The Lord to build us an Ark and show us a Mount Ararat where we can rest in our escape.

There is a tax on an automobile if you buy one, and a tax to operate the automobile, and a tax on the oil which runs the automobile, and a tax on the tires without which the automobile cannot run, and a tax on the road on which the automobile runs, and having paid all these taxes, there is an operator's tax. Under our system of taxation even a dog is taxed, but who pays the dog-tax, not the dogs, but the people.

(Continued on Page 6)

Toronto and District

BILL PRESS

Maurice Chevalier arrived in Montreal April 24 from Paris for another personal appearance tour in North American cities. There was some conjecture on his possible entry into the United States.

Chevalier is to be starred in the new Hollywood picture, "New Kind of Love". He is scheduled for concerts in Toronto on May 23 and 25.

For the second time in recent years, the Odeon Theatre at Brampton was forced to close down because of the flooding of the Etobicoke River but re-opened after a drying-out and redecorating process. The picture on the screen when the river overflowed was "Rio Grande."

Opposition has developed at Winchester, Ont., over a proposal to change the name of the local theatre which opened two years ago as the Winchester. The house was purchased in March by National Theatre Services Limited, Toronto.

William Covert of Toronto, International vice-president of the International Alliance Theatrical Stage Employees, was a member of the labor deputation which waited on the Cabinet in Ottawa to press for price controls to combat rising costs.

A Toronto visitor was Norman Lear who, for two years, had been the operator of the Beau Theatre, a 302-seat house at Belle River, Ont. Lear was negotiating for a new proposition in the theatre field.

For the playing of "Samson and Delilah" at regular prices at the Imperial Theatre, Toronto, Manager Tom Daley made use of the Magna screen for the spectacular sequences. The Paramount epic was previously the special attraction at the Victoria Theatre here.

Prairie News

By BRUCE PEACOCK

Town council at Kamsack, Sask., has imposed a 10 percent amusement tax, effective May 1, 1951, the money to go into a fund for erection of a town hall. The tax affects theatres, dance halls, baseball games and exhibitions where an admission of at least 30 cents is charged. W. D. Welykholowa, Kamsack theatre manager, felt the time was not right for such a tax because of the high cost of living and other tax impositions.

"This new amusement tax will likely do more harm than good and it is not altogether fair," said Mr. Welykholowa. He mentioned that several people from other districts had become patrons of his theatre since an amusement tax had raised theatre prices in Canora and Yorkton. He pointed out that the entire town benefitted as a result with many who came to see a show becoming regular Kamsack shoppers.

Gem theatre, Edmonton, was entered recently by thieves who climbed a ladder to a rear window eight feet off the ground and took about $2 in cash and $5 in chocolate bars from the candy counter.

Fifi the Clown welcomes St. Catharines' children to manager Bob Harvey's Palace Theatre, Odeon Movie Club.

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Editor-in-Chief

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WILL McLAUGHLIN.....Ottawa, Ont.
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Arthur Fitzgibbons Marries

Of wide interest in Ottawa and Toronto is the wedding solemnized in Sacred Heart Church, Ottawa, on April 28th, uniting in marriage Miss Jacqueline Viau and Arthur Paul Fitzgibbons.

Parents of the bride are Dr. and Mrs. Horace Viau of Ottawa, and the bridegroom is the son of John J. Fitzgibbons, CBE, and Mrs. Fitzgibbons of Toronto.

Following a reception at the Rivermead Golf Club, the bride and groom left for a honeymoon in Bermuda. They plan to make their home in Winnipeg.

The wedding service was performed at 11 o'clock by Rev. J. Emile Vezina. Arrangements of white calla lilies, stalks, and snapdragons decked the church for the ceremony, at which the soloist was Rex LeLacheur.

John J. Fitzgibbons Jr. served as best man and ushers were Eugene Fitzgibbons, Kevin Fitzgibbons, Joseph Burns and Carroll Laurin.

Toronto guests at the wedding included Mr. and Mrs. J. Burns, J. Carolan, J. Fitzgibbons, Mr. and Mrs. G. LaBine, Mr. and Mrs. Harold Murphy, H. Murphy Jr., Mr. and Mrs. G. McNamara, Dr. and Mrs. J. Robert, His Honor Judge A. Shea and Mrs. Shea, Mrs. M. Shea and C. Weir.

Attending from Montreal were Mr. and Mrs. G. Beland, J. Barre, Mr. and Mrs. W. Baker, Miss Y. Chevrier, Miss R. Goulet, Miss L. Lalonde, C. Laurin, Miss A. Lane, Miss M. Lane and Mr. and Mrs. L. Lemay.

Edmonton Theatres Association elected the following officers:

President
WILLIAM H. WILSON
Vice-President
ROLY KEIL
Secretary-Treasurer
WILLIAM FEDORUK
Board of Directors
J. J. LEIBERMAN, W.P. WILSON and ARNOLD ENTWISLE

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RAY PRESENTS

(Continued from Page 3)

WE, IN show business know that there is no other business or industry which has as many taxes, particularly and specially designed for it, as our Motion Picture Industry. Whenever, and wherever legislators discuss way and means for increasing taxes, for securing additional revenue, someone electrifies the assembly by asking: "Why not tax Motion Pictures?" But when legislators desire free services in peace and war, again the illumination comes with another statement, this time not a question. "Get it from the Motion Picture Industry."

Motion Pictures were born with the idea of giving the public the most at the least possible cost. Here is a world-wide industry, which has never exploited the public, it has concentrated on becoming Big Business in the field of entertainment by exploiting its product. It has always been the poor man's most easily attainable form of recreation and amusement. It has, through poor Public Relations, been placed at the head of the Sucker List as an easy source for taxation. Take the Quebec new tax of five cents on lower bracket admissions which added to the several forms of taxation presents an example of unfair taxation. This tax comes at a time when the cost of living has increased to such an extent, that the people are very conscious of how many five-cent pieces are in a dollar, the dollar which buys about one-half of what the dollar previously bought, despite increases in wages.

ALTHOUGH I have not thought of the Single Tax for many years, that Quebec five-cent admission tax has brought it back vividly. I cannot remember when I stopped attending Single Tax meetings, but this much I do remember, in those early taxation days, as compared with taxation today, that I gave lectures on the subject in Canada and the United States.

There is a book by John Somerville, The Philosophy of Peace, on its jacket these words are written, "A layman's guide to the conflict of ideologies and the prevention of war in the atomic age." The book has a dedication, "To my son Greg and his generation. This is the lesson of the Second World War. If you can learn it, there may not be a Third." Dr. John Somerville has been teaching philosophy in American colleges since 1927. I quote, "At intervals during the last two decades, his studies in the world's most influential ideologies were made, not merely out of the books of other men, but at first hand, directly on the stages of their action here and abroad—in Soviet Russia, Nazi Germany and a half dozen other European countries." He has conducted courses and lectures at Columbia, Cornell, Harvard, University of Pennsylvania, Michigan and Western Ontario. In 1949, he was one of the American scholars selected by Unesco to "contribute to its forthcoming volume on the principles of human rights, and to participate in its project on the relations of contemporary culture."

DR. JOHN SOMERVILLE said: "People do not make wars, people fight wars, but only governments make them." Do the people make taxes, or do governments make taxes? This is a question which I am asking myself, and in answering myself I must come to this deduction, that wars make taxes, and if the governments make wars then they are equally responsible for the making of taxes. But I am becoming too serious, as is my custom, by wandering away from the reason of this discussion, the Quebec five-cent tax, and soon I will be going off on a mental rampage, and delving into the subject of political ideologies, which brought into conflict, precipitate wars. To relieve the tension, here is a bit of gossip for your enjoyment, particularly for the enjoyment of those who have so frequently urged me to tell them something of my past. But, first, let me explain, that I have no Past, what I was I still am, and what I am, I will always be, and since this is in English and not in Chinese, it will not be necessary for you to read Confucius to interpret its meaning.

While I was studying the Single Tax, on one of my trips to England, I met on board a Sir———, who was a Single Tax Tax enthusiast. He loaned me "Our Land Policy" and "Progress and Poverty" both by Henry George, and several other weighty books on Taxation, by other writers. This was not frivolous reading, some of it was ponderous and combined with the sea-air made me drowsy. My deck chair stood beside Sir——— deck chair, and while I had, as we say, forty winks, he would walk around the ship, and then return to see how much of the book I had read and how much I had digested. I was glad when I could escape to the dining-room, for I was seated at a table some distance removed from this Single Tax advocate.

THE voyage came to an end, and I returned all of the borrowed books, an armful of them, and having arrived at Southampton, I thought I would get on the train and into a compartment which had but one vacant seat, for I had heard enough of Single Tax for one journey. Just before the train started to pull out from the station, who came into the compartment but Sir———and I had Single Tax from Southampton to London. When we arrived in London, and the business of sorting out the baggage, and claiming it was in progress, I heard Sir——— giving instructions concerning my baggage and directing its delivery to an unknown address. I told Sir——— that the address which he was giving for my baggage, was not correct, to which he replied in the most matter-of-fact tone, the same tone which he used to explain The Single Tax: "It is my address."

When I insisted that my baggage be re-directed, he appeared to be surprised, incredulous, but he was not nearly as much surprised as I was. How was I to know that this Knight of the Garter, so expert on the subject of Single Tax figures had a mind for a Perfect Thirty-Six: I can assure you that I am complimenting myself when I say "Perfect Thirty-Six." I weighed, when I was lucky, 105 pounds, and in comparison with Jane Russell, I was just "small change."

Some years later, when my late husband, Joshua Smith, was painting my portrait, he complained that it was difficult to paint me, "No body to which to give form," he said. But to return to my Romance on the High Seas (sounds like a motion picture title), Sir———gave me his card and he was not a Sir, but the Earl of———I knew the name, vast estates in Scotland, etc. He took my refusal to accompany him, and his tome of Single Tax books as just one of those things, and added, "Here is my London address, if you change your mind telephone me."

I MUST admit that in those days I thought an Earl was a most important person, nevertheless, I lost his card, not without regret. Who knows if I had found it, The Irish would have had Home Rule years before they won it, and the Stone of Scone would have been taken to Scotland before 1950 and would have remained there.

I still believed in Single Tax, and read a great deal on this subject. Progress and Poverty is very good reading. Henry George was born in 1839, and died in 1897. He was an American writer and political economist. Born in Philadelphia, he finished his formal education at the age of fourteen and went to India, Australia and back to California, working his way on

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1st IN TRADE REVIEWS

"Excitement and suspense. Should do well!" —FILM DAILY

"First rate. Unusually fine performances!" —M. P. HERALD

"Action, suspense!" —M. P. DAILY

"Absorbing with suspense to keep any audience well entertained. Splendid, top drawer. Should draw well at boxoffice!" —SHOWMEN'S TRADE REVIEW

"Fine production!" —FILM BULLETIN

"Engrossing. Filled with selling angles!" —EXHIBITOR

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RAY PRESENTS

(Continued from Page 6)

a ship. Gold had been discovered in British Columbia and Henry George, who was then nineteen, worked his way on a ship to Victoria, B.C. He evidently did not strike gold, and finally worked his way back to San Francisco, going to work in a printing office, and at one time he worked in a rice-mill.

HENRY GEORGE, and a group of printers, started a daily newspaper, The Evening Journal, but it was not a financial success, and at the age of twenty-five, he went to work as a reporter for the San Francisco Times, later becoming its editor, and contributing articles to New York periodicals on various topics, in particular the monopolistic practices of a few big companies.

He left 'Frisco for New York, and endeavored to establish a telegraphic news bureau but he did not succeed in this enterprise and returned to 'Frisco.

In 1869, he wrote an article on the Chinese question, published in the New York Tribune, which attracted considerable attention. In 1871, he published a small volume, Our Land Policy, in which "he advocated the concentrating of all taxes into one tax on land, thus freeing labor and the products of labor, and destroying land-monopoly," which latter condition he considered the evil which prevented an equal share in the opportunities to acquire economic security.

In 1878, he published Progress and Poverty with its Single Tax ideology. Some thought the book visionary, others thought it revolutionary. It was difficult for him to find a publisher, but finally Henry George found one in New York, who agreed to publish Progress and Poverty, providing he would contribute part of the cost.

PROGRESS AND POVERTY, in America, did not provoke much attention, but in Europe it was welcomed as an important and outstanding contribution, particularly in England where there was the all-absorbing and controversial Irish Land Question.

Henry George became world-famous as a preacher of a new social creed, expounding, as others had before him, the fundamental doctrine of the equal right of all men to the use of the earth. Progress and Poverty presented a practical exposition of how Single Tax could be introduced, and what it could accomplish, and all in a language which could be easily read and understood.

He lectured in America and in Great Britain, writing many articles on a variety of political and economic subjects, but principally devoting his ability and energies to the Single Tax. "He held that economic progress should not be marked by increasing extremes of wealth and poverty, and that increase of population should bring greater plenty to all, that his single tax on land would make possible equality of opportunity and more widespread prosperity."

HIS book was translated into many languages, its sale was vast, but Henry George was never free from economic pressure. He ran for Mayor of New York in 1886, as an independent candidate, for he had no political affiliations, or political ambition. He was so popular that it took the combined forces of both major parties, in union and collaboration to defeat him. He ran again for Mayor of New York in 1897, but died in Oct. prior to the election. His death was followed by "an enormous demonstration of Public esteem."

A few weeks ago, I wrote editorially of the family life in relation to a nation, that "friendships improve with age," and I received a birthday greeting, April 14th from Leon Bamberger, RKO-Radio pictures, and from Charlie Weiner, who formerly represented SRO in Canada, and who is now in Minneapolis with United Artists. Charlie Weiner referred to "friendships improve with age" in his birthday greetings to me by telegram, and these messages of remembrance made my birthday a happy one. I had a surprise birthday family dinner with Samuel and Natalie Fine, with a birthday cake. When I entered the Fine Home, I was greeted by a chorus of music and song, "Happy Birthday To You," and there was Samuel Fine, singing at the top of his voice, Jackie in full voice, also, Natalie at the piano, and daughter, Ruth, playing the Zither. With my own family away in Phoenix, Arizona, I was feeling sorry for myself, when along came the greetings from my friends, and the surprise dinner-party and cake, the latter all lit up with candles; so I heaved a mighty blow and blew out all the six of them.

WHEN I attended the 31st Annual Meeting of the Famous Players Canadian Corp's. shareholders, John J. Fitzgibbons said to me, "You know, Ray, I used your editorial on friendships improving with age, and the family life, at a wedding, where I was suddenly called on to speak. Thanks very much for the assist." You know the old saying, "Cast your bread upon the waters," although I frequently wander away from Motion Picture business editorially, who knows where some of my thoughts may be used for some good! I feel certain that among my readers there will be at least a few who will read Henry George's Progress and Poverty and learn about the Single Tax.

However, in order to save myself from a blast at Child's Long Table, from Haskel Masters, who is most likely to say, "Who cares about your love-life with a vershtunkene Earl?" I had better mention some important motion picture events. George Murphy, Metro-Goldwyn-Mayer star will be the guest speaker at the Annual Luncheon of the Association of Canadian Advertisers on Friday, May 4th, Royal York Hotel, his subject, "Motion Pictures in the Battle of Ideologies."

A communication from Gordon Lightstone gives me information concerning Paramount's formation of a "Golden Circle" group of young players. "Through this project Paramount hopes to find the new personalities desired by theatre exhibitors and the public throughout the country."

At Shea's, Warner Bros., excellent documentary short, in color by Technicolor, "Neighbor Next Door" is currently showing, on the same program with The Enforcer, the Humphrey Bogart starrer. Neighbor Next Door is another example of cooperation on an international level from Hollywood, for this Warner subject not only sells Canada to our Neighbor Next Door, but Canada to Canadians. Soon we will be hosts to a flood of American tourists, who will, in accordance with their holiday plans, visit the Canadian North, South, East and West, for Neighbor Next Door gives you a picture of Canadian customs, traditions, industries and shows how we Canadians live, what we think and do, without flattery, but faithfully and beautifully. If we could only instill such an appreciation of each other's land among the border countries in Europe, and in other countries, the swords would be pruning-forks and ploughshares, and there would be no more wars or rumors of wars.

Tony Ranicar, Warner's Canadian press representative, and Len Bishop, Manager of Shea's, Toronto, were hosts to Mr. Leo Dolan, Director of Canadian government Travel Bureau, and a national broadcast took place from the mezzanine floor last Monday, in connection with our Neighbor Next Door. Other dis-

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Anchors Aweigh...

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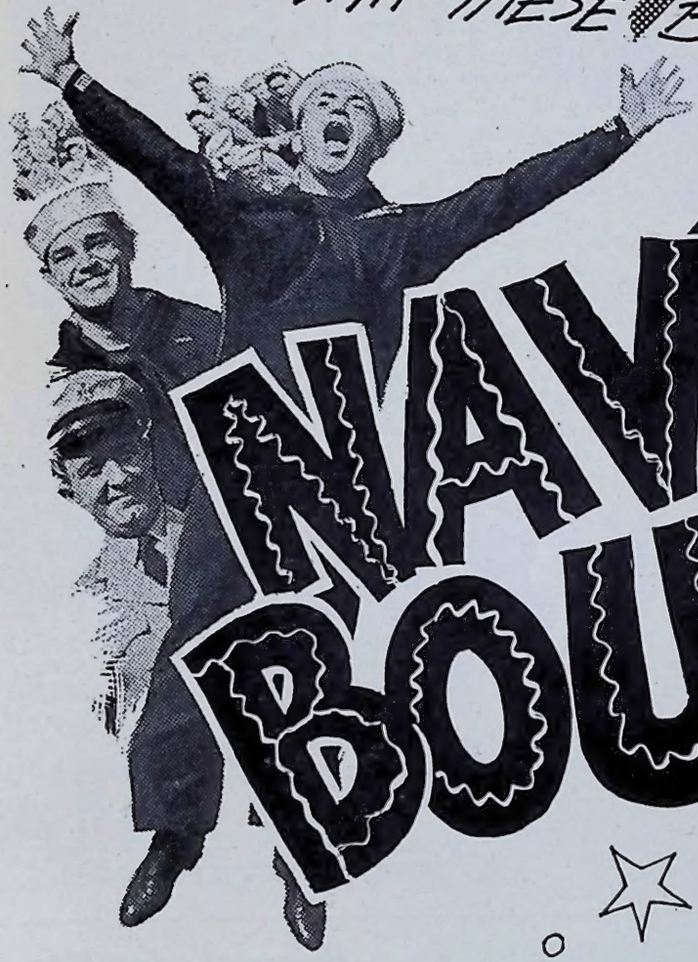
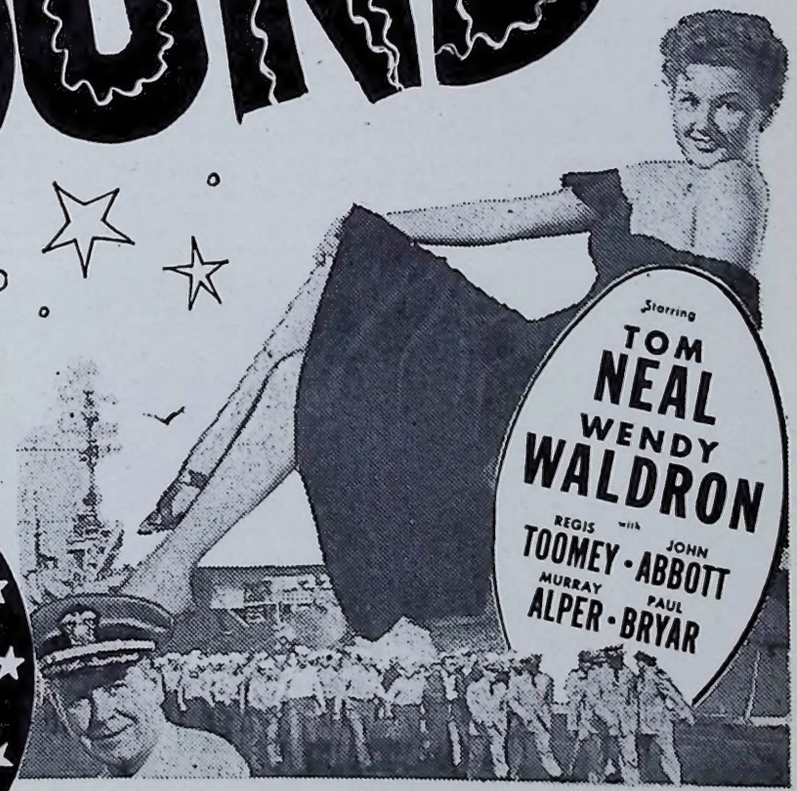
NAVY BOUND





From

MONOGRAM PICTURES

Now!

RAY PRESENTS

(Continued from Page 8)

tinguished guests for the national hook-up were John J. Fitzgibbons, C.B.E. and Leonard Brockington, K.C., C. B. E.

THE 31st Annual Meeting of the Famous Player's Canadian Corp's. shareholders was more than usually interesting. The president, John J. Fitzgibbons, C.B.E., who presided, added several interesting comments to the annual statement, and frankly answered a number of questions directed to him in respect to properties, Television, motion picture theatre operation, finance, investments, the relationship between Paramount United Theatres and Famous Players Canadian Corporation, the advantages of being a subsidiary company, etc.

Mr. Fitzgibbons disclosed some information concerning the experiments going on in Canada by a University Professor, in connection with a color tube, which would present TV in color. "This is past the experimental stage," said Mr. Fitzgibbons, "It has had its test and is ready for use."

When W. R. Sweeny moved the adoption of the Annual Report, when he expressed confidence in the Board of Directors, moved their election, after having secured answers to a number of leading questions which he had asked, and when he beamed with satisfaction at the replies, if you know Mr. Sweeny as well as I do, brilliant in his shrewdness, and with long experience in the knowledge of company operation, you will agree with me, that Mr. Sweeny's amiability and cooperative spirit provided a climax to a very interesting meeting.

At this time I must congratulate Famous Players Canadian on its Annual Report, it read progressively sound, and contained, in addition to its pleasing figures, some important and informative facts concerning the company's personnel and partner-affiliates. Jimmy Nairn, in charge of Famous Players Theatre advertising, made up an attractive and interesting booklet, valuable in the field, also, of Good Public Relations.

ANOTHER motion picture event was the visit to Toronto of Hop-Along-Cassidy, William Boyd, in person. Not less than 40,000 youngsters of all ages and sizes, thousands of them dressed in Hop-Along outfits were there to greet Hop-Along.

Saturday morning of last week was the big day for the Hop-Along-Cassidy fans, and all morning it rained heavily, but around noon, out came the sun, and all those thousands of kiddies, who had been so good for a week previous, waiting for the reward of seeing Hop-Along, had a good day to travel to the CNE band-stand, to shake hands with their cowboy hero. The Toronto Star are running a series of Hop-Along comic strips, and were hosts for the Bill Boyd visit to Toronto.

The children from Variety Village, had their meeting first, with Hop-Along, they were brought to Variety Club under an arrangement made by Charley Chaplin, U-A, Heap Big Variety Chief, Jack Chisholm, and Dan Krendel. Shopsy provided the Good Eats, and when Bill Boyd arrived, to see the faces of those kids was something to remember. Hop-Along, gave them all lucky coins, photographs which he autographed and addressed to each of them by name. He talked to the boys and displayed a kindly interest and warmth of attention, an infinite patience which is rare to find. I do not know who was more excited, the children or the grown-ups. This cowboy hero has been such an influence for good on children, who looked forward to his visit like a visit from Santa Claus.

Some of us who are of little faith, keep asking to see miracles, here is one, William Boyd. Is it not a miracle what has happened to him, and how the children have learned to love him? While I am on the subject of miracles, I am suggesting that you read, Nevil Shute's book, "Round the Bend." I am even suggesting to you that this is a book which every employer and employee should read. It will leave you refreshed, it will renew your faith in men, your job, and in God.

Hop-Along-Cassidy entertains the student boys of Variety Village at Variety Club.

Universal's Fat Man World Premiere Buffalo

Universal - International's The Fat Man, starring J. Scott Smart and based on the popular American Broadcasting Company weekly network radio show, will have its World Premiere at the Lafayette Theatre in Buffalo on Wednesday, May 9th with Smart participating in the premiere and aiding in the advance promotion.

FRANCIS TO SELL BONDS

Francis, Universal - International's famous "talking mule" star, has been selected by the U.S. Treasury's Savings Bonds Division to tour 35 cities on behalf of a new U.S. Defense Bond Drive being sponsored by the nation's newspaper carriers.

Maritime News

By A. L. FAIRWEATHER

At the Annual meeting of the Provincial Chapter, I.O.D.E., held at Saint John, Mrs. F. Mitchell of Fredericton, N.B. Film Convener, gave an excellent report. She stated that fine co-operation in her work was given by theatre managers, and stressed the efforts to have better films presented to children through Film Councils and Film Libraries. Miss Alice L. Fairweather, was re-elected Convener for "Mariners Aid" and for the Canadian Association of Consumers at this meeting.

Hiliary Howes, of Saint John, assistant manager to F. Harrison Howe at the Paramount Theatre, Saint John, has been transferred to Moncton where he will manage the Imperial Theatre.

William C. Gates has been appointed manager of the new Paramount Theatre at Moncton, N. B. "Bill" Gates was born in Halifax, N.S., and managed the Orpheus and Oxford theatres there. For a time he was with the F. G. Spencer Ltd. chain in New Brunswick until the Second World War. Following his return from serving with the Canadian Army, Mr. Gates was at the Capitol Theatre, Saint John, later going to Moncton as manager of the Imperial Theatre. His many friends in the Maritimes will wish "Bill" every success in his new and important position.

Miss Gertie Johnson has been appointed assistant manager at the Paramount Theatre, to replace Mr. Howes. Mrs. Johnson has been with the company for a number of years, having formerly been at the Capitol Theatre, Saint John.

R. S. Roddick, District Superintendent for Famous Players, was in Saint John recently and announced that the New Paramount Theatre at Moncton will have its formal opening on May 2nd. The theatre will seat 1,176 persons and the opening night is being given over to the joint Service Clubs of Moncton, all proceeds going to a fund to provide playgrounds in that City. The opening screen feature will be The Lemon Drop Kid. The building is the latest in modern construction

The Capitol Theatre at Halifax, N.S., was host several mornings to a cooking school sponsored by the Kiwanis Club of Halifax. At Saint John, the Capitol Theatre will have the Cooking School at the theatre under the sponsorship of several I.O.D.E. Chapters.

Dear Ray Lewis:

Thanks for writing me. I was indeed proud to be the winner of the Leonard W. Brockington contest. As you say, being of the female sex, made it just a little better!

I am enclosing a picture of myself, amidst the trophies, of which I am so proud. Don't think my life is particularly interesting, to others. Widow, two children, son in the permanent army, daughter B. C. Telephone Co. at home. Worked all my life, after marriage had a kindergarten in my own home for fourteen years, to enable me to be with the children. Then entered Odeon as cashier in 1942, when the manager joined the active service, was promoted to his place, very green and unsure of myself, but with the help and tolerance of the Head Office, got to even winning the prize!

As a personal note, may I say how interestedly I always read your Digest column.

Sincerely,
Constance Maude Smithe.

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Another Hit From

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METRO-GOLDWYN-MAYER REVISE FOUR MONTHS RELEASING SCHEDULE

William F. Rodgers, vice-president and general sales manager, has revised the MGM releasing schedule for the three months starting May 4, and additionally set up the company's releases for the month of August, it was announced at the weekend.

For the four months starting May 4, MGM, under the new plans announced, will have a total of fourteen pictures, six of which will be in Technicolor. Of the 14, there are five musicals, all of which are in Technicolor. Two of the musicals are to be released in June, one in July and two in August.

The company's revised and newly set up schedule, as announced follows:

For May, there will be three pictures led off by The Painted Hills, in Technicolor and starring Lassie, followed by Home Town Story, which features Jeffrey Lynn, Marjorie Reynolds and Donald Crisp, and ending with Go For Broke, Dore Schary production which stars Van Johnson.

In June there will be four, with The People We Love topping the list and starring Ray Milland, with John Hodiak, Nancy Davis, Lewis Stone and Jean Hagen in the cast; Mr. Imperium, in Technicolor and starring Lana Turner and Ezio Pinza; No Questions Asked with Barry Sulivan, Arlene Dahl, George Murphy, and Jean Hagen; and Excuse My Dust in Technicolor, starring Red Skelton, Sally Forest and Macdonald Carey.

For July, the quartet to be released will include Kind Lady, starring Ethel Barrymore and Maurice Evans; Show Boat, in Technicolor, starring Kathryn Grayson, with Ava Gardner, Howard Keel, Joe E. Brown and William Warfield; The Law and Lady Loverly starring Greer Garson with Michael Wilding; and The Thin Knife with Walter Pidgeon, Barry Sullivan and Ann Harding.

In August, there will be three films, led off by Rich Young and Pretty, in Technicolor and starring Jane Powell and Vic Damone, followed by Calling Bulldog Drummond with Walter Pidgeon and Margret Leighton; and An American in Paris, in Technicolor, starring Gene Kelly with Leslie Caron, Oscar Levant, Nina Foch and Georges Guetary.

On April 26th Metro-Goldwyn-Mayer launched its twenty-eighth year as a major factor in the motion picture industry.

The merger took place twenty-seven years ago, April 26th, 1924. Since that time 1,534 feature pictures and approximately an equal number of short subjects have been produced there.

During its twenty-seven years MGM has garnered a grand total of 1,114 awards and citations of various kinds, a record unequalled in the history of the industry.

Charlotte Leads in Depinet Home Stretch

HARRY COHEN LEADS CANADA

Past the half-way mark and entering the home stretch, RKO Radio's 1951 Ned Depinet Drive at the end of the fifteen week finds R. F. Branson's Charlotte branch still clinging tenaciously to first place. Pounding not far behind in second, third and fourth places, respectively, are J. R. Lamantia's New Orleans branch, I. P. Stone's Atlanta branch, and Murray Devaney's Detroit branch.

In Canada, the leader is Montreal, Harry Cohen, manager, with Calgary, A. E. Elliott, manager, in second place, followed by Winnipeg, M. Nackimson, manager, running third.

The district contest is headed by Canada. Second place is held by David Prince's Southeastern, with Ben Y. Cammack's Southwestern in third place.

The company's three divisions are still headed by Charles Boasberg's North-South division, with second and third place held by Walter E. Branson's Western, and Nat Levy's Eastern in that order. Scheduled to end on June 28th, the 1951 Ned Depinet Drive is headed by Robert Mochrie, vice-president and general sales manager.

WILLIAM E. HEINEMAN ANNOUNCES UNITED ARTISTS SALES APPOINTMENTS

William J. Heineman, vice president in charge of distribution for United Artists, recently announced the final list of sales personnel realignments and appointments in the company's Mid-West, Mid-Continent, Eastern and Southern Districts in line with the sales expansion now taking place within United Artists.

In the Mid-West District, Harry Goldman has been named branch manager of the Chicago exchange, the post he formerly held for Eagle-Lion Classics.

Joseph Imhof, formerly Eagle-Lion branch manager in Milwaukee, assumes a similar capacity in the United Artists exchange, with C. J. Chouinard moving to the post of sales representative.

Abbott Schwartz has been named branch manager of the Minneapolis exchange, moving over from the same post with Eagle-Lion.

Additions to UA's Mid-Continent District set-up are Martin Austin, former ELC branch manager, who joins forces as salesman under branch manager Clarence Olson of the Denver Exchange; Bernard McCarthy moves into the Kansas City exchange as salesman under Wm. E. Truog, UA branch manager for St. Louis, joins UA in a similar capacity with John Kane, UA branch manager, taking on the post of Sales Manager.

The Eastern District sees two changes in the Boston office with Harry Segal taking on the post of branch manager, in place of the ailing James L. Winn who has been ill for the past five months and who continues with United Artists.

Irving Mendelsohn, UA's acting branch manager in Boston during Mr. Winn's illness, now assumes the post of sales manager for the Boston office.

In the Central District, Mannie Brown, former Eagle-Lion Buffalo Branch manager, joins United Artists as sales representative along with Lou Leiser of Eagle-Lion under David Leff, UA branch manager in Buffalo.

Art Levy will join forces with UA's Pittsburgh manager M. Trautenberg as sales manager for the Pittsburgh office.

Changes in the Southern District include the addition of Clarence York as UA Oklahoma representative working out of United Artists Dallas exchange under T. E. Laird, UA branch manager. George Pabst becomes UA branch manager in New Orleans, moving over from a similar capacity in Eagle-Lion while J. S. Moreland, UA branch manager, has been shifted to the post of New Orleans sales manager.

Harry Feinstein Appointed New England Zone Manager

The appointment of Harry Feinstein, Buyer and Booker for Warner Theatres in the Pittsburgh zone as zone manager for the Warner-New England Theatres, was announced today by Harry M. Kalmine, President and General Manager of Warner Bros. Theatres.

Mr. Feinstein succeeds I. J. Hoffman who recently resigned as head of the New England Theatres. Harry Feinstein is a graduate of the University of Pittsburgh. He joined Warner Bros. twenty-one years ago as Assistant Manager of the Embassy Theatre, East Orange, N.R.

LEO MASCIOLI DIES

One of Northern Ontario's most colorful figures, Leo Mascioli, an immigrant who rose from a humble ditch digger to become one of the province's wealthiest men, died last Tuesday at St. Michael's Hospital. He was 74 and had been ill a few days.

President of the Mascioli Construction Co. Ltd., he was head of extensive hotel and theatre interests in Northern Ontario and real estate properties in Toronto.

The Mascioli Enterprises, which had their beginning in the Porcupine district, extended to North Bay, New Liskeard, Ansonville, Callendar, Huntsville, Sudbury, Parry Sound, South Porcupine, and Schumacher. Head offices were in Timmins.

Mr. Mascioli built nearly every sewer, sidewalk and road in the Porcupine district. He also built the largest hotels in Northern Ontario—the Empire Hotel in Timmins, the Empire Hotel at North Bay and the Empire Hotel in Huntsville. He was also the builder of all but one of the Timmins theatres and was one-time owner of the Timmins Arena, plus theatres in Ansonville, New Liskeard and South Porcupine.

Despite his Horatio Alger like success, Mr. Mascioli lived a quiet, unostentatious life. He was interested in community activities and was a member of the Roman Catholic Church, the Knights of Columbus, Pioneers Prospectors Association, an honorary member of the Canadian Legion and a charter member of the Kiwanis, Timmins.

Use This Information As Your Guide on Release Dates

TORONTO

IMPERIAL
Samson and Delilah (Para.) Technicolor with Hedy Lamarr and Victor Mature.

LOEW'S
Father's Little Dividend (MGM) with Spencer Tracy and Elizabeth Taylor.

UPTOWN
Third Week. Meet The Invisible Man (E-U) with Bud Abbott and Lou Costello.

SHEA'S
The Enforcer (WB) with Humphrey Bogart.

UNIVERSITY-NORTOWN
Third Week. Payment on Demand (RKO) with Bette Davis and Barry Sullivan.

ODEON-CARLTON
Highly Dangerous (JARO) with Margaret Lockwood and Dane Clark.

DOWNTOWN
Cause for Alarm (MGM) and Pride of Maryland (Republic).

VICTORIA-EGLINTON
Molly (Para.) with Gertrude Berg.

WINNIPEG

CAPITOL
Second Week. Samson and Delilah (Para.) Technicolor with Hedy Lamarr and Victor Mature.

LYCEUM
Lucky Nick Cain (20th-Fox) with George Raft and Coleen Gray.

MET
Vengeance Valley (MGM) Technicolor with Burt Lancaster and Robert Walker.

ODEON
Frenchie (E-U) Technicolor with Joel McCrea and Shelley Winters.

VANCOUVER

VOGUE
Second Week. Ma and Pa Kettle Back on the Farm (E-U) with Marjorie Main and Percy Kilbride.

STUDIO
Love of a Clown . . . Pagliacci (Alliance) with Tito Gobbi and Gina Lollobrigida.

CAPITOL
Lullaby of Broadway (WB) Technicolor with Doris Day and Gene Nelson.

STRAND
Fourth Week. Born Yesterday (Col.) with Judy Holliday and William Holden.

ORPHEUM
Only the Valiant (WB) with Gregory Peck.

MONTREAL

CAPITOL
The Enforcer (WB) with Humphrey Bogart and Jeff Corey.

LOEW'S
Bird of Paradise (20th-Fox) Technicolor with Debra Paget and Louis Jourdan.

PALACE
Second Week. Born Yesterday (Col.) with Judy Holliday and William Holden.

PRINCESS
Vengeance Valley (MGM) Technicolor with Burt Lancaster and Robert Walker.

ORPHEUM
Three Husbands (UA) with Eve Arden and Emlyn Williams.

SAINT JOHN

CAPITOL
Stage to Tucson (Col.) Technicolor and Yank in Korea (Col.)

PARAMOUNT
Father's Little Dividend (MGM) with Spencer Tracy and Joan Bennett.

CALGARY

CAPITOL
Royal Wedding (MGM) Technicolor with Fred Astaire and Jane Powell.

PALACE
The Sword of Monte Christo (20th-Fox) Technicolor and Manilla Calling (20th-Fox).

GRAND
Harvey (E-U) with James Stewart and Josephine Hull.

UPTOWN
Thirteenth Letter (20th-Fox) with Charles Boyer and Linda Darnell.

Capital Story

by Bill McLaughlin

The Auto-Sky Drive-In Theatre on the Baseline Road has already opened for business and the Britania Drive-In is readied for its grand opening this week. Rumours have it that two additional ozoners will be built in this district to open during the coming summer. Ernie Warren, of the local Elgin Theatre, will supervise the Cornwall Drive-In as well as his supervisory duties for the 20th-Century Theatres hereabouts.

A distinguished Ottawa audience were present at the Odeon Theatre to see Canada's Mary Pickford present the Canadian Film Awards. Local friends of Paramount's Win Barron are happy that he was singled out for making an unique contribution to public information in Canada by being the Canadian editor and voice of Paramount News and giving special treatment to its Canadian subjects.

After Donat Paquin has operated the lower-town Francais Theatre for as many years as we can remember it is rumoured that Ben Garson of Montreal has secured a term lease on the house commencing this month. Robert Maynard, who originally hails from Ottawa and is now connected with the Garson interests at the Seville Theatre, Montreal, has been in Ottawa in connection with the transfer of the Francais.

SAMPSON AND DELILAH which first played at advanced prices at the Regent Theatre returned to the same theatre this week at regular prices to do terrific business. A special campaign planned by Manager Henry Marshall stirred up considerable local interest and the picture is now going into an extended run.

Gratien Gelinas' 3 act play "TI-COQ" did exceptionally well on its first week at the Glebe Theatre and tickets are now on sale for a second week. The nights on which this play was staged in French brought out good attendances since Ottawa's French population are considered good show-goers.

With the completion of the hockey season at the Auditorium various attractions are being presented there such as midget car races, bingos, etc., which are providing opposition to local theatres.

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CORPORATION LIMITED
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March 27th, 1951.

Mr. Douglas V. Rosen,
General Manager,
International Film Distributors Ltd.,
277 Victoria Street,
Toronto, Ontario.

Dear Doug:

It is with a great deal of pleasure that I write to you in connection with the engagement of PRINCE OF PEACE in the Academy Theatre, Lindsay.

It is not often that box office figures are so tremendous that we have to re-check in order to prove to ourselves that they are correct. The Academy, Lindsay opened up with PRINCE OF PEACE on Tuesday, March 20th. The first day's receipts established a new house record for the theatre, including Saturdays or Holidays. The second day's receipts were seventy odd dollars over the first day's, and the third day's receipts were almost $100.00 over and above the Wednesday receipts. There is no need for me to tell you that the three day engagements was a house record for the theatre. I would be inclined to think that the three days' receipts on PRINCE OF PEACE are a house record for any six day engagement.

Unfortunately our receipts from Lindsay are not wired, and the mail came in too late to enable us to hold the picture over. However, you will not be the loser as we definitely intend to play the picture back, and I have every confidence that it will repeat its phenominal success.

I am very happy to give a recommendation to a picture which so richly deserves it.

Sincerely yours,

R. Auerbach

Raoul Auerbach
Manager

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